



YNOT

EVENTS GUIDE

YNOT SUMMIT

Now in its third year, YNOT Summit was originally launched during the lockdowns that defined the start of the COVID-19 pandemic. It was the first virtual B2B show for the adult industry in all North America. This online-only summit is a multi-track, multi-day event that brings together business executives, marketing professionals, content creators, cam models, retail professionals and service providers for a packed lineup of informative seminars, virtual exhibits, 1-on-1 meetings and online networking activities.

Attend YNOT Summit to create business leads, to pick up tips to grow your business, to learn about new products, to promote your brands and services, to share your expertise with others, to connect with industry friends and to enjoy socializing with your peers.

SPONSORSHIP 411: Companies interested in promoting their brands and services at YNOT Summit can choose from one of two major sponsorship levels or opt for a virtual exhibit only. For more information on any of YNOT Summit's sponsorship opportunities, please contact YNOT's sales team or consult the YNOT Summit Sponsorship Prospectus for costs and details.

WHO SHOULD ATTEND: YNOT Summit's 'Webmaster Track' is designed for business executives, sales & marketing professionals and web developers who work in the online adult entertainment space. YNOT Summit's 'Model Track' is designed for live cam models, adult creators and video performers. YNOT Summit's 'Retail Track' is a new addition for 2022 and is designed for novelty manufacturers, distributors and buyers.

YNOT REUNION

For many years key players in the online adult entertainment business gathered in Tempe, Arizona in the early Spring to network, grow relationships and talk business. That tradition ended in 2019.

Now for 2022, YNOT Events is pleased to announce YNOT Reunion, an informal and invite-only weekend gathering of adult industry executives and professionals happening in Arizona in early April. This two-day retreat style event features strictly business networking activities; no seminars, no workshops, no exhibits. It's a time for company executives to connect in a familiar setting and collaborate on business goals in the near-perfect spring weather of beautiful downtown Tempe, Arizona. YNOT Reunion has an emphasis on sunshine and outdoor, open-air activities.

Attend YNOT Reunion to get out of the office for a few days, reconnect with old friends, nurture new business leads and talk business with vetted industry executives and business owners.

SPONSORSHIP 411: Sponsorship opportunities are limited given the unique nature of YNOT Reunion and its networking-centric format. If you are interested in sponsoring this event, please reach out to YNOT sales for details.

WHO SHOULD ATTEND: This event is invite-only and intended for adult industry company owners, business executives, sales & marketing professionals and web developers. Anyone who is familiar with and attended past Tempe area events is ideal for this gathering. If you would like to attend, contact YNOT to request consideration for an invite code.

YNOT AWARDS

YNOT Awards will return to the beautiful city of Prague in the summer of 2022 to celebrate and recognize leaders and innovators in the adult entertainment space. This event now in its 12th year is produced in cooperation with TES Affiliate Conferences and it's the first and longest-running B2B award show designed just for the online adult business sector.

YNOT Awards is all about innovative companies, leading brands and exceptional executives. VIP guests are treated to a night of amazing food, open bar and top-notch entertainment in one of Prague's most beautiful and historic downtown buildings, the National House of Vinohrady. It's an opportunity for those of us who work in adult to celebrate our industry together and recognize the hard work that goes into being successful in a highly competitive market.

Attend the YNOT Awards in Prague if you're a nominee, if you want to support the nominees, if you're attending TES, if you're looking for networking opportunities, or if you want to enjoy a fun night with your peers in celebration of our industry and its leading companies and executives.

SPONSORSHIP 411: Top sponsors for the YNOT Awards get high-visibility coverage before, during and after the show. Promotion includes pre-show publicity, at-show recognition and post-show news and photojournalism coverage. Please see the YNOT Awards Sponsorship Prospectus for pricing and details on available packages. For more information, or to secure your sponsorship of this event, please reach out to YNOT sales.

WHO SHOULD ATTEND: The YNOT Awards is designed for business executives, sales & marketing professionals, IT professionals, content creators, affiliate marketers, and service providers who work in or with the online adult entertainment business.

#YNOT cammunity

YNOT Cammunity is a one-of-a-kind experience for live cam models and creators that takes place just once-per-year in the heart of Hollywood, California. It's a two-day event packed full of informative in-person seminars, free stuff giveaways, model networking opportunities, content shoots and private parties.

Although the venue and dates for the 2022 show have not yet been announced, the last show took place at the W Hollywood Hotel in mid-October, just prior to the YNOT Cam Awards.

Attend YNOT Cammunity if you're a cam model, content creator, or a business professional with products/services available to either models specifically or the live cam/creator sector of adult in general.

SPONSORSHIP 411: If your business needs to reach and/or recruit models and talent, sponsoring YNOT Cammunity makes a lot of sense. This event is your time to connect with performers without the distraction of fans. YNOT Cammunity is a great way to establish trust and build lasting relationships with talent, and to learn more about how your company can support their needs and help them succeed. Information about sponsorship packages can be found in the YNOT Cammunity Sponsorship Prospectus, or please reach out to YNOT Sales for additional information and to reserve your spot.

WHO SHOULD ATTEND: Industry talent and professionals with an interest in the live webcam and clips/creator sectors of the adult entertainment industry.

YNOT CAM AWARDS

The YNOT Cam Awards is a signature event for YNOT designed to recognize and award the hard work of live cam models and creators, all in the most positive and glamorous way possible. This is a formal, red carpet event that takes place in downtown Hollywood, California, and is attended by the biggest names in the live cam and creator business.

The show features a live stream, pre-show entertainment, full dinner service, red carpet interviews, open bar, glamorous award show and exclusive VIP after party. There is nothing else like it in our industry.

Attend the YNOT Cam Awards if you're a nominee, invited by a nominee, a live cam executive, an industry influencer, or offer goods/services to the live cam, clips and creator sectors of adult.

SPONSORSHIP 411: Platinum sponsorship spots are limited to just four companies, and past Platinum sponsors get first right of refusal; this means these spots can be difficult to secure. We also offer Gold sponsorship packages and opportunities to sponsorship the live stream, which goes out to tens of thousands of models, fans and adult executives around the world. Additional sponsorship opportunities include the after party, the pre-show entertainment and more. See the YNOT Cam Awards Sponsorship Prospectus for details and reach out to YNOT Sales to discuss further how your company can get involved. This show is extremely popular with talent and it's a fantastic opportunity for your brand to generate attention and goodwill.

WHO SHOULD ATTEND: Industry talent and professionals with an interest in the live webcam and clips/creator sectors of the adult entertainment industry.

YNOT CONTENT PARTIES

Brand new in 2022, YNOT Content Parties are invite-only opportunities for talent and creators to collaborate with each other and shoot unique content in beautiful locations around the country. Each event will take place in a large private home with ample indoor and outdoor locations ideal for shooting amazing pictures and videos.

Due to the nature of these events, attendance will be limited to a small group of people who receive an official invite from YNOT. Locations will be given to registered attendees only. Locations in 2022 to include Austin, Las Vegas and Hollywood.

SPONSORSHIP 411: Please reach out to YNOT Sales if you are interested in sponsoring any of our YNOT Content Parties in 2022. For the protection of participating models and the assured privacy of the events, you'll need to be familiar to YNOT with an established track record in the industry to sponsor and attend these shoots.

WHO SHOULD ATTEND: Primarily models and photographers, with very limited space for event sponsors.



Contact YNOT Sales:

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